

COURTSIDE PRESS



MEDIA KIT
PHONE # (269)-240-8876 WWW.COURTSIDEPRESS.NET

FOR MORE INFORMATION CONTACT:
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OUR TRAVEL YOUTH BASKETBALL PROGRAM JCB ELITE IS VERY EXCITED ABOUT OUR DEBUT MONTHLY MAGAZINE: COURTSIDE PRESS. OPPORTUNITY IS THE KEY WORD, NOT ONLY FOR CURRENT AND FUTURE PLAYERS, BUT FOR THE SURROUNDING COMMUNITY AS A WHOLE AS WELL!

WHEN I SAY OPPORTUNITY FOR THE COMMUNITY, WHAT DOES THAT MEAN? FOR INDIVIDUALS AND/OR BUSINESS OWNERS, THIS IS AWESOME NEWS! BOTH NOT ONLY HAVE A CHANCE TO GIVE BACK TO THE COMMUNITY BY SUPPORTING A PROGRAM THAT HELPS LOCAL YOUTH ACHIEVE ESSENTAIL DEVELOPEMENTAL GOALS (ON AND OFF THE COURT) BUT ALSO ATTAIN EXTREMELY AFFORDABLE ADVERTISING VISIBILITY IN THE PROCESS!



PLEASE HELP US BUILD OUR PROGRAM ALL ADVERTISING CONTRIBUTIONS SUPPORT THE FOLLOWING

- UNIFORMS / SHOES / GEAR
- TOURNAMENTS / LEAGUE / CAMP FEES
- ATTENDING SPECIAL EVENTS
- EVENT / HOTEL / HOUSING FEES
- TRANSPORTATION / FUEL FEES
- FOOD / MEAL EXPENSES
- TEAM INSURANCE
- PRACTICE FACILITY FEES
- ONGOING TRAINING AND SKILLS DEVELOPMENT
- EDUCATIONAL AND STUDENT ATHLETE TUTORING PROGRAM
- SAT TRAINING AND PREPERATION PROGRAM
- NCAA CLEARING HOUSE FUNDING PROGRAM
- ATTENDING COLLEGE VISITS
- JCB ELITE STUDENT / ATHLETE SCHOLARSHIP PROGRAM

ADVERTISING BENIFITS

1. SUPPORTING A NON-PROFIT PROGRAM THAT ENRICHES THE LOCAL YOUTH THROUGH EDUCATION AND BASKETBALL.
2. CONTRIBUTING TO THE EXISTENCE OF A MAGAZINE THAT HELPS HIGHLIGHT THE ACHIEVEMENTS OF ALL CURRENT AND FUTURE JCB ELITE PLAYERS.
3. HIGHLIGHTED VISIBILITY AND RECOGNITION FOR BEING ASSOCIATED WITH A YOUTH BUILDING PROGRAM.
4. EXTREMELY COST EFFECTIVE ADVERTISING WITHIN A LARGE 11"x17" MAGAZINE FORMAT.
5. MULTIPLE ADVERTISING AVENUES:
 - DIRECT MAIL MAGAZINE (REACH 15K-20K HOUSEHOLDS PER MONTH)
 - PRINT AND DIGITAL VERSIONS
 - EMAIL AND TEXT MESSAGE OPPORTUNITY CIRCULATION
 - SOCIAL MEDIA INTERACTION (FACEBOOK, TWITTER, ETC)
 - OPPORTUNITIES FOR TITLE MENTIONS WITH RADIO AND WEEKLY MAILERS
 - WEBSITE ADVERTISING - WWW.JCBELITE.COM *COURTSIDE PRESS*
 - AVAILABLE BANNER AD SPACE FOR POTENTIAL MONTHLY SPONSORS (30 SPOTS AVAILABLE)
6. TAX CHARITY DEDUCTION BENEFITS

PROGRAM NAME:

JAM CENTRAL BASKETBALL ELITE (JCBE)

MANAGED BY:

JAM CENTRAL BASKETBALL ELITE & MCGUIRT ENTERTAINMENT GROUP

AREA OF SERVICE:

JAM CENTRAL BASKETBALL ELITE IS BASED OUT OF NILES, MICHIGAN, BUT SERVES INDIVIDUALS ACROSS THE ENTIRE MICHIANA REGION. COUNTIES SERVED INCLUDE BERRIEN, CASS, AND VAN BUREN COUNTY, MICHIGAN, AND LA PORTE AND ST. JOSEPH COUNTY INDIANA.

WHO WE SERVE:

JAM CENTRAL BASKETBALL ELITE SERVES INDIVIDUAL AGES 10 THROUGH 18. APPROXIMATELY 25 STUDENTS ARE CURRENTLY ENROLLED IN THE PROGRAM, WITH APPROXIMATELY 350 STUDENTS HAVING GONE THROUGH THIS PROGRAM OVER THE LAST EIGHT YEARS. IN 2019, THE FIRST GIRLS TEAM WAS ESTABLISHED FOR GIRLS IN THE 6TH GRADE.

DESCRIPTION:

JAM CENTRAL BASKETBALL ELITE IS A NONPROFIT 501 THAT SERVES STUDENTS THROUGHOUT MICHIANA BY OFFERING AN ESTEEMED BASKETBALL EXPERIENCE FOR STUDENTS OF ALL WALKS OF LIFE. THE PROGRAM NOT ONLY ASSISTS IN DEVELOPING FUNDAMENTAL SKILLS WITHIN THE GAME OF BASKETBALL, BUT ALSO WORKS TO PROVIDE A SUPPORT NETWORK FOR PARTICIPANTS, PROMOTE CHARACTER-DEVELOPMENT, AND EXECUTE A HEIGHTENED QUALITY OF LIFE.

MISSION:

TO CONTRIBUTE TO THE DEVELOPMENT OF WELL-ROUNDED YOUTH THROUGHOUT THE LOCAL COMMUNITY.

CORE VALUES:

TEAMWORK COMMUNICATION LEADERSHIP
TIME MANAGEMENT ORGANIZATION SELF-DISCIPLINE

GOALS:

JAM CENTRAL BASKETBALL ELITE AIMS TO PROVIDE COMMUNITY YOUTH WITH A PROGRAM THAT IS BASED AROUND OPPORTUNITY AND PERSONAL DEVELOPMENT. JCBE WORKS TO DEVELOP PARTICIPANTS' BASKETBALL SKILLS WHILE ALSO DEVELOPING INDIVIDUAL CHARACTER ATTRIBUTES THAT REFLECT THE CORE VALUES LISTED ABOVE.

JCBE EXPECTS EACH PLAYER TO LEARN HOW TO BE DISCIPLINED AND DEDICATED, MANAGE COMPETITION, VALUE TEAMWORK, AND MOST IMPORTANTLY, HOW TO RESPECT ONE ANOTHER.

JCBE BELIEVES THAT BY PLACING A HEIGHTENED VALUE ON THESE CORE SKILLS AND BY PARTICIPATING IN A VARIETY OF GAME EVENTS AND ACTIVITIES THROUGHOUT THE PROGRAM, PARTICIPANTS WILL HAVE THE OPPORTUNITY TO POLISH THEIR OVERALL TALENTS FOR THE OPPORTUNITY TO ENTER INTO POST-SECONDARY BASKETBALL.

TEAM ACTIVITIES:

ONE DAY SHOOTOUTS

SHAUN LIVINGSTON

SHOOTOUT AYBT

TOURNAMENTS

NATIONAL SUMMER CLASSIC

OKC TOURNAMENT OF CHAMPIONS

EXPOSURE CAMPS (GVSU & FSU)

THE JAM CENTRAL BASKETBALL ELITE STORY



"I LOVE SPORTS. I HAVE ALWAYS HAD A PASSION FOR FOOTBALL AND BASKETBALL, AND ALTHOUGH I PLAYED FOR MANY YEARS, I TOOK A STEP BACK IN HIGH SCHOOL AND COLLEGE TO DIVERSIFY MY OWN INTERESTS AND FURTHER MY EDUCATION.

WHEN MY ELDEST SON, ANDREW, FELL IN LOVE WITH THE SPORT GROWING UP, I MADE THE DECISION TO DEDICATE MYSELF AS A COACH SO THAT I COULD ASSIST IN MY SON'S DEVELOPMENT AS AN ATHLETE. AS I WORKED TO EXPAND MY KNOWLEDGE AS A COACH, I DISCOVERED THAT THERE WERE MANY OTHER STUDENTS WITH A DESIRE TO PLAY BASKETBALL THAT WERE LIMITED IN THEIR OPPORTUNITIES. NOT ONLY DID I FIND THAT THESE INDIVIDUALS WERE LIMITED IN THEIR OPPORTUNITIES FOR LONG-TERM SPORTS PROGRAMS THAT THEY COULD PARTICIPATE IN, BUT ALSO THAT THESE KIDS WERE LIMITED IN THEIR OPPORTUNITIES FOR FELLOWSHIP AND MENTORSHIP BECAUSE OF CIRCUMSTANCES REGARDING THEIR HOME LIFE.

AS I GREW TO KNOW AND UNDERSTAND THESE KIDS, I MADE THE DECISION TO DEVELOP JAM CENTRAL BASKETBALL ELITE (JCBE). I DESIGNED JCBE TO BE A PLACE WHERE THESE KIDS COULD COME TOGETHER IN A SAFE SPACE TO DEVELOP THEIR BASKETBALL SKILLS AND FOSTER A TRUE COMMUNITY FOUNDED IN RESPECT AND SUPPORT.

I WAS NEVER A HUGE BASKETBALL STAR OR RETIRED PRO PLAYER. I'M JUST A FATHER WHO WANTED TO PROVIDE AN OPPORTUNITY FOR MY SON AND OTHERS LIKE HIM TO GROW.

I AM SO PROUD OF THIS PROGRAM, AND THE YOUNG ATHLETES WHO HAVE PARTICIPATED. IT IS A WONDERFUL THING TO SEE THESE STUDENTS GROW AND DEVELOP INTO STRONG AND INDEPENDENT YOUNG ADULTS. I CAN ONLY HOPE THAT JCBE CONTINUES TO HELP THESE PARTICIPANTS AS THEY MOVE FORWARD IN LIFE.

I AM THRILLED TO ANNOUNCE THAT TO THIS DATE, I HAVE BEEN ABLE TO ASSIST AT LEAST SIX PLAYERS WHO HAVE GONE ON TO PLAY BASKETBALL AT THE COLLEGIATE LEVEL, INCLUDING ANDREW WHO NOW PLAYS ON SCHOLARSHIP AT LAKE MICHIGAN COLLEGE."

DONALD MCGUIRT
OWNER & HEAD COACH

***CHAMBER OF COMMERCE MEMBERSHIP DISCOUNT**

- FOR CUSTOM DESIGNS AND PRICING CONTACT DJ.HANCOCK@COMCAST.NET -



CARD SPOT AD (BUSINESS CARD)

2 x 3.5"

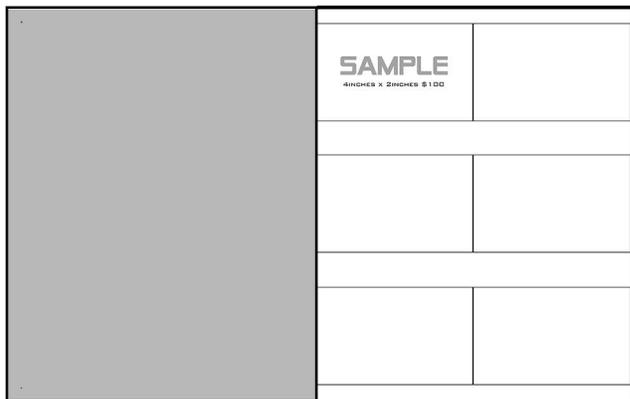
\$75 FOR 1 MONTH (CHAMBERS PRICE \$50P/M)

\$300 FOR 4 MONTHS

\$600 FOR 8 MONTHS

\$900 FOR 12 MONTHS

- UP TO 150 SPOTS AVAILABLE PER MONTH -



CARD SPOT BLOCK AD (BUSINESS CARD)

2 x 4"

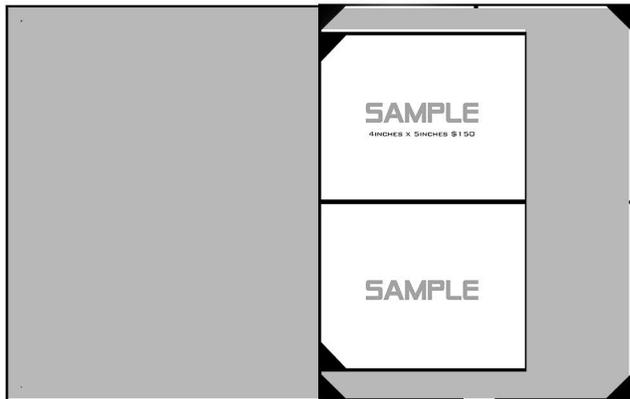
\$100 FOR 1 MONTH (CHAMBERS PRICE \$75P/M)

\$400 FOR 4 MONTHS

\$800 FOR 8 MONTHS

\$1,200 FOR 12 MONTHS

- UP TO 36 SPOTS AVAILABLE PER MONTH -



CENTER BLOCK FLIP AD

4 x 5"

\$150 FOR 1 MONTH (CHAMBERS PRICE \$100P/M)

\$600 FOR 4 MONTHS

\$1,200 FOR 8 MONTHS

\$1,800 FOR 12 MONTHS

- UP TO 16 SPOTS AVAILABLE PER MONTH -



HALF PAGE BIG BLOCK AD

5 x 8"

\$225 FOR 1 MONTH (CHAMBERS PRICE \$112P/M)

\$900 FOR 4 MONTHS

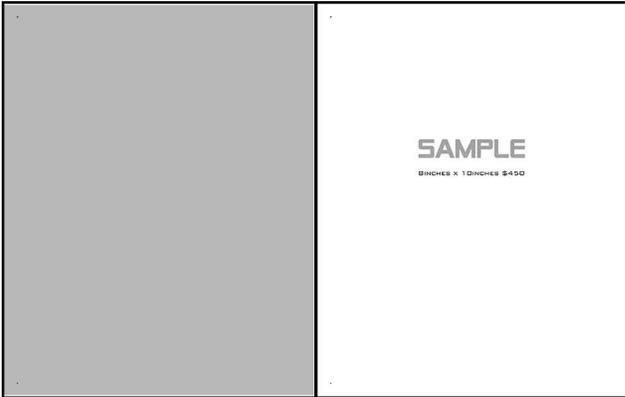
\$1,800 FOR 8 MONTHS

\$2,700 FOR 12 MONTHS

- 8 SPOTS AVAILABLE PER MONTH -

***CHAMBER OF COMMERCE MEMBERSHIP DISCOUNT**

- FOR CUSTOM DESIGNS AND PRICING CONTACT DJ.HANCOCK@COMCAST.NET -



FULL PAGE BIG BLOCK AD

8 x 10"

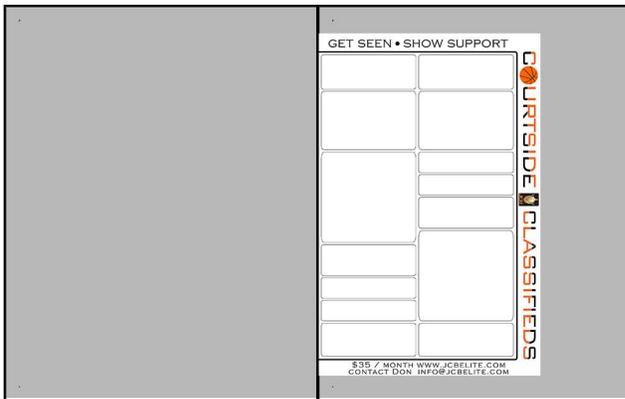
\$450 FOR 1 MONTH (CHAMBERS PRICE \$225P/M)

\$1,800 FOR 4 MONTHS

\$3,600 FOR 8 MONTHS

\$5,400 FOR 12 MONTHS

- UP TO 10 SPOTS AVAILABLE PER MONTH -



COURTSIDE CLASSIFIEDS

AD SIZE - UP TO 5 LINES (20 - 25 WORDS)

BLACK AND WHITE TEXT

\$35 FOR 1 MONTH

NO MULTIPLE MONTHLY DISCOUNTS

- UP TO 40 SPOTS AVAILABLE PER MONTH -



ELITE EVENTS

2"x 8.5"

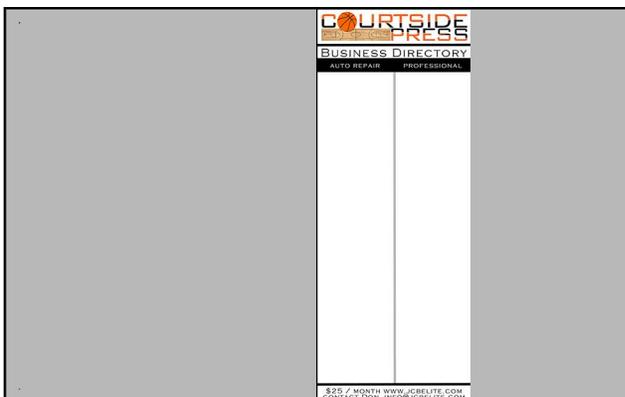
\$135 FOR 1 MONTH

NO MULTIPLE MONTHLY DISCOUNTS

- WANT TO ADVERTISE YOUR EVENT?

AFFORDABLE / COST EFFECTIVE / WORTHWHILE

SUPPORT A YOUTH PROGRAM



BUSINESS DIRECTORY

AD SIZE / RENTAL SPACE - UP TO 4 LINES

(BUSINESS NAME / TELEPHONE# / WEBSITE / EMAIL)

BLACK AND WHITE TEXT

\$25 FOR 1 MONTH

NO MULTIPLE MONTHLY DISCOUNTS

- UP TO 96 SPOTS AVAILABLE PER MONTH -

CHAMBER OF COMMERCE

SPECIAL DEAL FOR MEMBERS

GREATERNILES
Chamber of Commerce



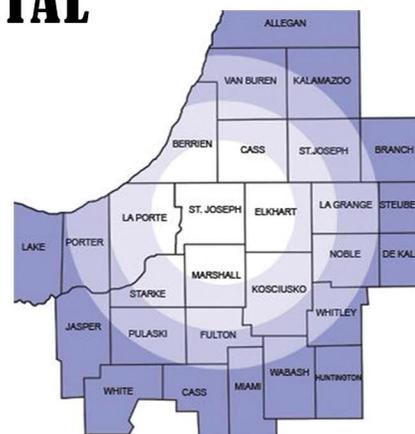
SPECIAL PRICING FOR CHAMBER OF COMMERCE MEMBERS

25-50% OFF SELECT ADVERTISING SPOTS

CARD SPOT AD	- 30% = \$ 50
CARD SPOT BLOCK AD	- 25% = \$ 75
CENTER BLOCK FLIP AD	- 33% = \$ 100
HALF PAGE BIG BLOCK AD	- 50% = \$ 112
FULL PAGE BIG BLOCK AD	- 50% = \$ 225

DISTRIBUTION AREA

PRINT
DIGITAL



(PLEASE PRINT)

CONTACT NAME

BUSINESS#

CELL#

ADDRESS

CITY

STATE

ZIP

EMAIL

SIGNATURE

DATE

ADVERTISING AD PACKAGES

- PLEASE FILL IN THE CIRCLE COMPLETELY FOR THE AD PACKAGE SERVICE YOU DESIRE -

- FOR CUSTOM DESIGNS AND PRICING CONTACT DJ.HANCOCK@COMCAST.NET -

*CHAMBER OF COMMERCE MEMBERSHIP DISCOUNT

CARD SPOT AD (BUSINESS CARD)

2 x 3.5

- \$75 FOR 1 MONTH (CHAMBERS PRICE \$50P/M)
- \$300 FOR 4 MONTHS
- \$600 FOR 8 MONTHS
- \$900 FOR 12 MONTHS

UP TO 150 SPOTS AVAILABLE PER MONTH

CARD SPOT BLOCK AD (BUSINESS CARD)

3 x 3.5"

- \$100 FOR 1 MONTH (CHAMBERS PRICE \$75P/M)
- \$400 FOR 4 MONTHS
- \$800 FOR 8 MONTHS
- \$1,200 FOR 12 MONTHS

UP TO 36 SPOTS AVAILABLE PER MONTH

FULL PAGE BIG BLOCK AD

8 x 10"

- \$450 FOR 1 MONTH (CHAMBERS PRICE \$225P/M)
- \$1,800 FOR 4 MONTHS
- \$3,600 FOR 8 MONTHS
- \$5,400 FOR 12 MONTHS

UP TO 10 SPOTS AVAILABLE PER MONTH

ELITE EVENTS

2 x 8.5"

- \$135 FOR 1 MONTH
- WANT TO ADVERTISE YOUR EVENT?
AFFORDABLE / COST EFFECTIVE / WORTHWHILE
SUPPORT A YOUTH PROGRAM

CENTER BLOCK FLIP AD

4 x 5"

- \$150 FOR 1 MONTH (CHAMBERS PRICE \$100P/M)
- \$600 FOR 4 MONTHS
- \$1,200 FOR 8 MONTHS
- \$1,800 FOR 12 MONTHS

UP TO 16 SPOTS AVAILABLE PER MONTH

HALF PAGE BIG BLOCK AD

5 x 8"

- \$225 FOR 1 MONTH (CHAMBERS PRICE \$112P/M)
- \$900 FOR 4 MONTHS
- \$1,800 FOR 8 MONTHS
- \$2,700 FOR 12 MONTHS

UP TO 10 SPOTS AVAILABLE PER MONTH

COURTSIDE CLASSIFIEDS

AD SIZE - UP TO 5 LINES (20 - 25 WORDS)

BLACK AND WHITE TEXT

\$35 FOR 1 MONTH

NO MULTIPLE MONTH DISCOUNTS

UP TO 40 SPOTS AVAILABLE PER MONTH

BUSINESS DIRECTORY

AD SIZE - UP TO 4 LINES

COMPANY NAME / NUMBER / WEBSITE / EMAIL

BLACK AND WHITE TEXT

\$25 FOR 1 MONTH

NO MULTIPLE MONTHLY DISCOUNTS

UP TO 100 SPOTS AVAILABLE PER MONTH

PLEASE MARK DESIRED MONTH(S) FOR ADVERTISING

JANUARY **DISPLAY YEAR**
 AD ENTRY DEADLINE - DECEMBER 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

JULY **DISPLAY YEAR**
 AD ENTRY DEADLINE - JUNE 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

FEBRUARY **DISPLAY YEAR**
 AD ENTRY DEADLINE - JANUARY 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

AUGUST **DISPLAY YEAR**
 AD ENTRY DEADLINE - JULY 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

MARCH **DISPLAY YEAR**
 AD ENTRY DEADLINE - FEBRUARY 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

SEPTEMBER **DISPLAY YEAR**
 AD ENTRY DEADLINE - AUGUST 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

APRIL **DISPLAY YEAR**
 AD ENTRY DEADLINE - MARCH 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

OCTOBER **DISPLAY YEAR**
 AD ENTRY DEADLINE - SEPTEMBER 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

MAY **DISPLAY YEAR**
 AD ENTRY DEADLINE - APRIL 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

NOVEMBER **DISPLAY YEAR**
 AD ENTRY DEADLINE - OCTOBER 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

JUNE **DISPLAY YEAR**
 AD ENTRY DEADLINE - MAY 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

DECEMBER **DISPLAY YEAR**
 AD ENTRY DEADLINE - NOVEMBER 15TH

CARD SPOT AD CENTER BLOCK FLIP AD
 CARD POT BLOCK AD HALF PAGE BIG BLOCK AD
 FULL PAGE BIG BLOCK AD COURTSIDE CLASSIFIEDS
 ELITE EVENTS BUSINESS DIRECTORY

AD PAYMENTS MUST ACCOMPANY ENTIRE SIGNED CONTRACT, ART WORK / PHOTOS AND OTHER ADVERTISING MATERIALS BY THE 15TH OF THE PREVIOUS MONTH. BY SIGNING, YOU ACKNOWLEDGE THIS STATEMENT.

SIGNATURE _____ DATE _____

COMPLETED AD ARTWORK REQUIREMENTS

ALL ADS MUST BE CAMERA READY TO CORRECT SIZE AND FURNISHED IN THE FORM OF CLEAR, CLEAN, **CMYK** OUTPUT. ELECTRONICALLY SUBMITTED FILES MUST BE **200** DPI OR BETTER AND BE IN PDF OR JPEG FILE FORMAT. PLEASE SEND A HARD COPY WITH ANY AD. PHOTOS AND LOGOS MAY BE INCORPORATED, BUT MUST BE **300** DPI. ALL ADS MUST BE SUBMITTED IN THE CORRECT SIZE FOR THE CORRESPONDING MAGAZINE AD LOCATION. FOR BUSINESS CARD ADS, THE ACTUAL BUSINESS CARD CAN BE SUBMITTED. IF THE CUSTOMER DECIDES TO USE THEIR BUSINESS CARD, IT BE SUBMITTED THROUGH MAIL (SENT IN WITH CONTRACT) OR EMAILED. IF EMAILED, IT NEEDS TO BE SCANNED AT, AT LEAST **200** DPI. THERE ARE NO PLACEMENT LOCATION GUARANTEES IN COURTSIDE PRESS.

EMAIL AND QUESTIONS/ARTWORK/PHOTOS/LOGOS TO DJ.HANCOCK@COMCAST.NET

*NOTE: WHEN EMAILING, PLEASE PLACE IN SUBJECT LINE "COURTSIDE PRESS AND YOUR CUSTOMER NAME.

CUSTOM DESIGNED ADS

OUR DESIGNERS WILL BE MORE THAN HAPPY TO CREATE AN AD FOR YOUR BUSINESS. ALL ADVERTISING DESIGN PRICES ARE SHOWN ON THE FIRST PAGE OF THE MEDIA ADVERTISING CONTRACT. PHOTOS AND LOGOS MAY BE SUBMITTED FOR ADS, BUT MUST BE AT LEAST **300** DPI. WE CAN PROVIDE PRE-MADE TEMPLATES TO CHOOSE FROM AS WELL. CUSTOM ADS CAN TAKE UP TO TWO WEEKS TO COMPLETE, SO PLEASE UNDERSTAND THAT IT'S VERY IMPORTANT TO HAVE ALL ART WORK, PHOTOS, LOGOS AND DESCRIPTIONS IN BY THE DEADLINE DATE TO HAVE YOUR CUSTOM AD FINISHED IN A TIMELY MANNER.

EMAIL AND QUESTIONS/ARTWORK/PHOTOS/LOGOS TO DJ.HANCOCK@COMCAST.NET

*NOTE: WHEN EMAILING, PLEASE PLACE IN SUBJECT LINE "COURTSIDE PRESS AND YOUR CUSTOMER NAME.

PAYMENT AD STRUCTURE INFORMATION

(PROVIDING OWN AD) - WHEN PROVIDING YOUR OWN AD DESIGN FOR SUBMISSION FOR ADVERTISING, PLEASE UNDERSTAND THAT THERE IS STILL A FEE FOR THE USE OF THE AD SPACE.

(CUSTOM DESIGN ADS) - WHEN COMMISSIONING FOR A CUSTOM AD, PLEASE MAKE SURE ALL TOTALED PAYMENTS ARE CORRECT AS INDICATED ON THE FINAL PAGE OF THIS CONTRACT.

ADVERTISING POLICY / TERMS AND CONDITIONS:

- 1. Courtside Press (its managing creators – Jam Central Basketball Elite & McGuirt Entertainment Group)** reserves the right to accept, reject, or cancel any advertisement at any time. This agreement is subject to the regulations and conditions set forth on the current publisher's printed schedule of advertising rates. The advertiser agrees to furnish all advertising materials to (Courtside Press / Jam Central Basketball Elite / McGuirt Entertainment Group) in conformity with reasonable deadlines established by (Courtside Press / Jam Central Basketball Elite / McGuirt Entertainment Group). The advertiser also understands that if publisher is commissioned to create/design the customer's advertisement, this also will be done within a reasonable timeline established based on the customer's design expectations.
- 2. Advertisements shall be free of statements, illustrations or implications that are offensive to public decency, based on the opinion of (Courtside Press / Jam Central Basketball Elite / McGuirt Entertainment Group) all involved staff and or any potential sponsors and or related named/unnamed organizational associates.**
- 3. Advertising that is racist, sexist, illegal or violates other standard journalistic principles will not be accepted. Advertising shall offer merchandise or services on its merits and refrain from attacking competitors unfairly or disparaging their products, services or methods of doing business. Ads which the staff of (Courtside Press / Jam Central Basketball Elite / McGuirt Entertainment Group) accept are not an indication of endorsement, sanctioning or supporting in any way possible. Neither party (advertiser & publisher) hereto shall be liable for any breach hereof occasioned by strikes, acts of God, or any other unavoidable business interruption.**
- 4. Indemnification: The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violations of privacy resulting from the publication of the advertiser's advertisements.**
- 5. Publisher's Liability for Error: The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The publisher's liability for other errors is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement.**
- 6. Contract Space: If contract space is not used during the contract period by advertisers for any reason, the advertiser will be re-billed at the actual earned rate by the end of the customer/advertiser's contract period. Accounts refused advertising for being in arrears may be re-billed at the open rate, at the publishers (Courtside Press / Jam Central Basketball Elite / McGuirt Entertainment Group) discretion.**
- 7. Reproduction Ad Quality: (Courtside Press / Jam Central Basketball Elite / McGuirt Entertainment Group) will not be responsible for the poor reproductions of ads supplied by the advertisers who do not follow our guidelines/requirements in our "Completed Ad Artwork Requirements" section of the media contract – it is the responsibility of the advertiser to understand the requirements and full guidelines.**
- 8. Ad Proof: Advertiser is responsible for proofreading all ads; a display ad will be supplied to the advertiser at least a week prior to print/production of that magazine issue.**
- 9. Closing Date: All advertisers are responsible for meeting all deadlines. Payments and all ads (advertiser supplied and/or commissioned designed submissions) are due on the 15th every month prior to the advertising month: example – (January 2020 magazine issue – payment is due December 15th 2019) After payment is made on or before the due date, the design production for supplied advertiser ads, commissioned designed ads will start. After this point, no refund will be issued under any circumstance – all transactions are final.**
- 10. Closing Ad Terms: Because of limited availability of advertising slots, all space will be sold on a first come, first served basis. Without a contract, rates, position availability and production charges are subject to change without notice. To all potential advertisers, all sponsorship ads placed in Courtside Press support our 501 © (3) Program Jam Central Basketball Elite Tax EIN 81-4053309 which is our youth travel basketball program. Your advertising donation supports every aspect of the program. This contract serves as your donation tax receipt. Please keep a copy of this contract for your records.**

BY SIGNING BELOW I CERTIFY THAT I HAVE READ, UNDERSTAND & AGREE WITH ALL THE ABOVE TERMS AND CONDITIONS OF THIS ADVERTISING CONTRACT, THEREFORE I CERTIFY THAT THE SIGNING IS OF MY OWN FREE WILL AND VOLUNTARILY WITHOUT ANY INDUCEMENT.

ALL ADVERTISERS SIGN HERE (REQUIRED - PLEASE PRINT)

COMPANY NAME

INDIVIDUALS NAME

SIGNATURE

DATE

(PLEASE PRINT)

PAYMENT INFORMATION

CONTACT NAME

BUSINESS NUMBER

CELL NUMBER

ADDRESS

CITY

STATE

ZIP

EMAIL

SIGNATURE

DATE

CHECK

PLEASE MAKE CHECK OR MONEY ORDER OUT TO: **MCGUIRT ENTERTAINMENT GROUP**

MONEY ORDER

AD SPACE TOTAL: \$ _____ (PLEASE AD TOTAL CORRECTLY)

PLEASE MAIL SIGNED AD CONTRACT AND FULL PAYMENT TO:

**MCGUIRT ENTERTAINMENT GROUP
PO Box 435
NILES MI 49120**

OFFICE USE ONLY:

DATE RECEIVED: _____ / _____ / _____ AUTHORIZED SIGNATURE: _____